

NATIONAL CIVIL SERVICE LEAGUE

315 FIFTH AVENUE, NEW YORK, N. Y. 10016, Murray Hill 9-3544
1629 K St., N.W.
Washington, D.C.
Tel. 296-8549

A nonpartisan nonprofit citizens' organization founded in 1881 to promote efficiency in the public service.



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JEAN J. COUTURIER

Executive Registry
64-1690

March 5, 1964

The Honorable
John A. McCone
Director
Central Intelligence Agency
McLean, Virginia

My dear Mr. McCone:

The enclosed invitation for you to join the National Civil Service League at the Head Table of our Career Service Awards dinner to be held at the Washington, D. C. Sheraton-Park Hotel on April 14, 1964 indicates that we will be honoring Mr. James Seldin Lay, Jr., who was nominated by you for this award and selected by our Awards Judges.

We are writing Mr. Lay today advising him of this honor and inviting him to join us at the Head Table. We would appreciate it if you would make such arrangements as are necessary to enable him to attend.

Though we are asking that no announcement be made of this Award at this time, we are planning to make this tenth annual presentation even more impressive and widely publicized than our previous Awards programs. We hope this way to make an even more significant contribution to raising the prestige of the public service.

The Civil Service Commission, which is again cooperating in this effort, is helping us arrange a special luncheon at Commission Headquarters, 1900 E Street, for 12 noon on March 12, 1964. We would like to have your Public Information Officer and Personnel Director attend this luncheon as our guests to arrange for the most successful and best publicized program possible.

We would appreciate your assistance by inviting these representatives to join us for lunch and by giving this Tenth Annual Career Awards program your strong endorsement.

Sincerely yours,

NATIONAL CIVIL SERVICE LEAGUE

Jean J. Couturier
Jean J. Couturier
Executive Director

JJC:jed

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164-16906

6 March 1964

Mr. Jean J. Conturier
Executive Director
National Civil Service League
1629 K Street, N. W.
Washington, D. C.

Dear Mr. Conturier:

Thank you for your letter of 5 March regarding arrangements for the award of the National Civil Service League to Mr. James Lay on 14 April. Mr. McCone, to whom the letter is addressed, is out of the city and will not return until late next week. We will call your letter to his attention upon his return.

It will be arranged for our Public Information Officer, Mr. Paul Chretien, and our Personnel Director, Mr. Emmett D. Echols, to attend the luncheon at Civil Service Commission Headquarters on 12 March.

Faithfully yours,

15

Marshall S. Carter
Lieutenant General, USA
Acting Director

Orig - Adse

- 1 - O/DDO [redacted] w/cy basic
- 1 - O/DCI [redacted] basic
- 1 - ER (via Ex Dir) [redacted] [redacted] [redacted]
- 1 - DD/S [redacted] w/cy basic
- 1 - D/Pers [redacted] w/cy basic
- 1 - Mr. Chretien [redacted] w/cy basic

STATINTL

LAY, JAMES SELDIN, JR., Executive Secretary, United States Intelligence Board
Central Intelligence Agency, Washington, D.C.

Length of Service: 22 years

Education and Degrees: 1929-33 Virginia Military Institute.
Lexington, Va. - BS Electrical Engineering
1933-35 Harvard Graduate School of Business Administration-MBA Business Management.

Mr. Lay began his Government career as a military intelligence officer with the Joint Chiefs of Staff and Combined Chiefs of Staff organizations. In those assignments he acquired a thorough knowledge of the constituent elements of the total intelligence process, including the gathering and analysis of information and data on foreign countries, the estimation of situations abroad, and the dissemination and presentation of coordinated intelligence to decision-making authorities at high levels in the United States Government. He also gained through this wartime experience a deep and lasting appreciation of the extraordinary value of foreign intelligence in this critical era of our national life.

After World War II, when the United States Government undertook specific steps to strengthen its foreign vigil and to improve the correlation of politico-military policy, Mr. Lay was called upon to apply his war-matured talents and ideas. He figured intimately in the staff planning and initial operation of the interim organizations in those areas, one of which became the National Security Council, the other- the Central Intelligence Agency.

Mr. Lay is highly respected as a person and as a "pro" in intelligence by members of the Intelligence Board (the chiefs of the several United States intelligence agencies) and by his associates at all levels in the intelligence community. He is a straightforward, dedicated career officer of high principle and integrity. His long-time membership on a local city school board exemplifies his interest in civic activities and reflects the confidence and good will which citizens in that community have for him.

It is the consensus of senior key officials in the Central Intelligence Agency that Mr. Lay's career exemplifies in an outstanding manner competence, integrity, and dedication to the public service. We feel that his leadership in the field of foreign intelligence for a period of 22 years and his contributions to the security of our country are worthy of national recognition.

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Central Intelligence Agency, Washington, D.C.

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THROUGH THE YEARS . . .

Presidents, Government Officials, Business and Civic Leaders Salute the
National Civil Service League and the Awardees

"I was deeply proud to participate in the ceremony honoring the National Civil Service League's Seventh Annual Career Service Awards winners. It is always a pleasure to see reward given to those public servants, so dedicated and a credit to their country."
—Lyndon B. Johnson

"The National Civil Service League, by its selection and acclaim of outstanding award winners, made a valuable contribution to better public understanding of our career service."
—John F. Kennedy

"The National Civil Service League is to be commended for its efforts to strengthen the public service and for its program of bringing national recognition to significant careers in the Federal Service."
—Dwight D. Eisenhower

"We are all indebted to the League and its members for their untiring work in helping to improve Civil Service systems throughout the nation."
—Harry S. Truman

"The National Civil Service League's Award Program, designed to strengthen the public service by bringing national recognition to significant careers in the Federal Service, is most commendable and has my full support."
—N. E. Halaby, Administrator, Federal Aviation Agency

"The Career Service Awards Program is an important effort to recognize the outstanding accomplishments of Treasury employees. We are pleased, therefore, to participate in the 1962 program."
—Douglas Dillon, The Secretary of The Treasury

"With each passing year, this occasion assumes added importance as indicated by the large attendance and the heightened interest. I am certain that everyone present . . . gained new inspiration from the honors that were bestowed not only upon the ten winners but upon the entire Federal service."
—John W. Macy, Chairman, U. S. Civil Service Commission

"The Sloan Foundation believes that the National Civil Service League Awards Program is a constructive step in the continuing campaign to increase the morale and prestige of the public service."
—Alfred P. Sloan Foundation, Inc.

"To its record of distinguished public service, the independent, non-partisan National Civil Service League adds a bright new chapter. . . . The League has planned its awards-giving in major league style."
—Editorial, Washington Daily News

"In presenting the awards to outstanding careerists at a top-flight affair in the Sheraton-Park Hotel, the League, in the opinion of many career officials, gave the Federal career service a tremendous shot in the arm."
—The Washington Evening Star

"The Career Service Awards Dinner was very memorable and impressive and I cannot begin to congratulate the League for the outstanding job it is doing. I am very proud that the Jersey company is a sponsor."
—Henry B. Wilson, Standard Oil Company (N.J.)

"May I take this opportunity to congratulate you on the work that your organization is doing to encourage ever higher performance by the dedicated career personnel of our government and for the recognition of their contributions to the nation."
—John T. Connor, President, Merck & Company

You can advance efficiency, quality, economy,
in the public service by supporting the
Career Service Awards Program of the

National Civil Service League
315 Fifth Avenue
New York 16, New York

The League is a nonpartisan, nonprofit citizens' organization founded
in 1951 to promote good government.



The Honorable
Luther H. Hodges

The Businessman's Interest in

GOOD
MEN
FOR
GOOD
GOVERNMENT

EXCERPTS FROM AN ADDRESS

by the Secretary of Commerce to The National Civil Service League

We Need First-Class People . . .

If we are to endure, and we must, America must build its strength, not only in its economy and defenses, but in its government which is charged by the Constitution with the leadership of our national effort. To do this, we need in the public service the most able and competent people that this country has to offer. We cannot have first-class government with second-class personnel.

How are we going to recruit first-class people for government if too much of our society thinks of government as a second-class operation? How can we encourage able people to accept career assignments if the reward for honest, able public service is so often complaint, criticism, abuse and ingratitude? It seems to me that our business community, particularly, has a responsibility here. Business, perhaps, more than any other segment of our society, understands the need for efficient, competent administration and the overwhelming importance of superior personnel. If you doubt this, take a look at the Sunday New York Times. The pages of the business section are filled with recruiting ads seeking top-flight people for every manner of job. The recruiting budgets of some companies today far exceed the amounts spent for advertising of products or services.

The Business Stake in Civil Service . . .

Beyond this, though, business has a direct stake in the civil service. To begin with, its activities are strongly affected by government regulation and control. Whether it delights in controls, which have been voted by Congress and are supported by most people, I think, is beside the point. The fact is that it must live and work with regulations and with such agencies as the Securities and Exchange Commission, the Interstate Commerce Commission, the Food and Drug Administration, the Wage and Hour Division of the Department of Labor, and others. Thus it stands to reason that the sound administration of these agencies is most important to business.

Apart from control business, of course, draws vast and fundamental services from government. Take the Post Office. And where would business find statistical guidelines and technical information if it were not for the Department of Commerce, the Bureau of Labor Statistics, and the Department of Agriculture?

Business is also served by the work of the Tariff Commission, the Federal Trade Commission, the Small Business Administration, and other agencies. It depends on the government for weather information, meat inspection, highway development, air safety and traffic control, and the protection of patents and trade marks. And it looks for help in scientific research and development activities from the Department of Defense, the Atomic Energy Commission, the National Aeronautics and Space Administration, and the National Bureau of Standards. The list goes on and on.

Self-Interest and the Public Service . . .

For quite selfish reasons, it seems to me that business could and should assume a greater responsibility than it has for upgrading public understanding of the quality and importance of the people in government. I don't mean that it alone should share the burden, for that belongs to the country as a whole. But it does have an immediate, identifiable interest in good government.

The cause of good, intelligent government has, of course, been dear to the heart of the National Civil Service League for many years. As such, we are all in its debt. Since 1881, the League has worked continuously to improve and modernize public personnel management at all levels of government. It has also sought, through annual Career Service Awards, to strengthen the prestige of the public service and give recognition to all faithful government workers. This has been no meaningless public relations gesture, but a sincere attempt to meet one of the most serious problems of America today.

ANNOUNCING . . .

The Tenth Annual Career Service Awards Dinner
National Civil Service League
Sheraton Hall, Sheraton Park Hotel
Tuesday, April 14, 1964, 7:30 p.m.

HONORING THESE PUBLIC SERVANTS FOR SIGNIFICANT CONTRIBUTIONS TO GOOD GOVERNMENT

JOHN O. CROW



Deputy Commissioner, Bureau of Indian Affairs, Department of the Interior

Mr. Crow, a native of Salem, Missouri, has received outstanding recognition of his service in the Bureau of Indian Affairs. His thorough working knowledge of the background and problems of Indian Administration, accumulated through his 30 years association with it, has gained him the respect and confidence of the Bureau, officials of the Department and other Government Agencies, as well as that of the Indian people. As a top administrator in the Bureau of Indian Affairs, Mr. Crow's great store of information on matters affecting the Indians and the Bureau, his keen insight into problems faced, and his wise counsel and leadership continues to be of inestimable value in administration of the various and complex over-all Bureau programs.

WILLIAM J. DRIVER



Deputy Administrator, Veterans Administration

From the very start of his service with Veterans Administration in 1946, "Bill" Driver has been associated with their important achievements, and more recently has been principally responsible for many of them. During this time the VA has progressed to the front rank of the agencies which are pioneering in the application of new technological methods and dynamic in adapting to changing needs and conditions. It has been said of him that he shines best when the going is toughest. When difficulties occur, as they are likely to do with pioneering efforts, his calm courage and dynamic leadership steady the situation and see things through to a successful conclusion.

JAMES S. LAY, JR.



Executive Secretary, United States Intelligence Board, Central Intelligence Agency

Mr. Lay began his Government career 22 years ago as a military intelligence officer with the Joint Chiefs of Staff and Combined Chiefs of Staff organizations, gaining through this wartime experience a deep and lasting appreciation of the extraordinary value of foreign intelligence in this critical area of our national life. Later he figured intimately in the staff planning and initial operation of the interim organization which became the National Security Council and the Central Intelligence Agency. A Washington, D.C. native, Mr. Lay has become recognized as a "pro" by all his associates in the intelligence community. Mr. Lay's career exemplifies in an outstanding manner competence, integrity and dedication to the public service.

ROBERT V. MURRAY



Chief of Police, Metropolitan Police Department

Chief of Police Robert V. Murray completed twelve years in office in December 1963, more than seven years in excess of the average in office of the previous eighteen chiefs who have served since the formation of the Department. He has instituted more than 94 innovations for the good of the Force and the citizens of this city, thereby promoting outstanding efficiency and excellent morale on the part of the personnel as well as providing effective police services to the citizenry. In more than thirty-three years as a law enforcement officer, his native of Havre de Grace, Maryland, has had a career unusual in its diversification, embodying experience in practically all ranks in both the uniformed and plainclothes fields, culminating as Chief of Police.

F. JOACHIM WEYL



Deputy Chief and Chief Scientist, Office of Naval Research, Department of Navy

In 20 years of service, Mr. Weyl has risen to a key position in the direction of the scientific program of one of the nation's major Federal research agencies. This is indicative of his outstanding capabilities both as a scientist and an administrator. As a Navy Scientist, this native of Zurich, Switzerland, has gained eminence in the field of applied mathematics. However it is in his role of administrator that he has had a far-reaching impact on the conduct of the research program in the Navy. Dr. Weyl's inspiring direction of ONR, and his readiness and effectiveness in providing assistance to other agencies, mark him as a dedicated career public servant of unusual distinction.

SMITH J. DeFRANCE



Director, NASA Ames Research Center

Early research by Dr. DeFrance contributed materially to the progress and advancement of American aeronautics. He is an internationally known authority on wind tunnel design from Battle Creek, Michigan. He organized his staff into highly effective research teams, and he is a distinguished leader in directing basic as well as applied research, first in subsonic aerodynamics, later in transonic and supersonic flight problems, and currently in the varied and complex disciplines involved in space exploration. Dr. DeFrance's more than four decades of service clearly place him in the select circle of public servants who serve their country with great zeal and high professional integrity and ability.

U. ALEXIS JOHNSON



Deputy Under Secretary of State for Political Affairs, Career Minister, Department of State

In rising to his present eminence as the highest ranking career official in the Department, Ambassador Johnson has had a remarkable career spanning 28 years. It has been the privilege of this outstanding Government official from Falun, Kansas, to be associated with many of the most significant and successful U. S. foreign policy accomplishments of the past 18 years. Most recently, U. Alexis Johnson was one of the small group of dedicated men who were directly involved in facing the world crisis posed by Cuba in late '62. He received one of the coveted silver calendars from President Kennedy for his performance during the days of the Cuban crisis. These achievements typify the daily problems faced by this quiet, able, tough-minded career diplomat who is wholly committed to his calling and his country.

PHILIP A. LOOMIS



General Counsel, Office of the General Counsel, Securities and Exchange Commission

Mr. Loomis' brilliant career over the past 12 years in the Federal service has reflected a record of sustained superior performance and the development of exceptional competence in the administration of the Federal securities laws, particularly in the highly sensitive regulatory area of the organized national securities exchanges and the over-the counter markets. His sense of dedication and devotion is an inspiration to young people seeking a legal career in the Federal Service. As General Counsel to the Special Study Committee of the Securities Markets, this native of Colorado Springs, Colorado was principally responsible for drafting the legislation which raises the qualification standards of individuals entering the securities business and for the extension of reporting requirements applicable to listed companies.

G. LEWIS SCHMIDT



Assistant Director, United States Information Agency

In assignments, both in Washington and abroad, over the past 22 years, Mr. Schmidt has displayed unique qualities of leadership, intellect, political perception, and outstanding executive ability. In USIA the Director has relied extensively on Mr. Schmidt's judgment and experience in his role as the Agency's principal administrator and fourth ranking officer to provide the type of guidance and leadership that enables USIA to meet its responsibilities in the field of foreign affairs. He has a record of sustained, outstanding service to the nation. His broad educational and cultural background, many interests, sympathetic understanding of people, and high capacity to communicate both orally and in writing have marked him for leadership.

B. FRANK WHITE



Regional Commissioner, Internal Revenue Service

During more than 25 years of Government Service, Mr. White has specialized in developing improved field management programs and practices. Prior to his appointment as Regional Commissioner for the Dallas Region of the Internal Revenue Service in 1960, Mr. White, originally from Memphis, Texas, served as Special Advisor to the Commissioner of Internal Revenue. In this capacity he was the prime architect of the 1953 reorganization of the Internal Revenue Service. At the request of the Turkish Government, Mr. White recently headed a mission under the auspices of AID to survey and recommend improvements in tax administration in that nation. Mr. White combines technical ability, based on experience, with outstanding administrative and leadership ability.

NATIONAL CIVIL SERVICE LEAGUE

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Delegate, Virginia General Assembly
James E. Webb (on leave)
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"The Board of Directors of the National Civil Service League is honored to recognize these ten outstanding public servants for significant contributions to the efficiency and quality of government."

Bernard L. Gladieux, Chairman

CAREER SERVICE AWARDS DINNER, APRIL 14, 1964, SHERATON-PARK HOTEL, WASHINGTON, D.C.

GUESTS: AWARD WINNERS, MEMBERS OF THE CABINET, CONGRESS, GOVERNMENT, BUSINESS & CIVIC FRIENDS OF AWARDEES

WASHINGTON POST
20 MAR 1964

Pg B9



Crow

DeFrance

Driver

Johnson

Lay

Loomis

Murray

Schmidt

Weyl

White

... winners of National Civil Service League's Career Service Awards

Chief Murray Wins Civil Service League Award

Metropolitan Police Chief Robert V. Murray is one of 10 Federal civil servants chosen by the National Civil Service League as winners of its Career Service Award.

Murray, who joined the force as a private in 1930 and worked his way through the ranks, was cited for nearly 100 administrative and training innovations, including efforts in police-citizen relations, work with youth groups and improvement of trial board procedures.

He was recommended by Commissioner Walter N. Tobriner.

Murray is the third District official to win the award in its ten-year history. David V. Auld, director of the Department of Sanitary Engineering, was a 1962 winner. Schuyler Lowe, director of the Department of General Administration, won in 1957.

Included in Murray's recommendations were his institution of a code of ethics for District policemen, his studies of procedures of other police departments, improvement of staff morale and his compilation of "A Guide to Understanding Race and Human Relations."

The Civil Service League, with headquarters in New York, makes the annual awards "to encourage and recognize competence in the public service." Any career civil service employee is eligible.

Nominations are solicited each year from Cabinet officers, heads of Federal agencies and the D.C. Commissioners.

The League, a nonpartisan, nonprofit citizens' organization, was founded in 1881.

Other winners of the 1964

awards, to be presented April 14 at a banquet at the Sheraton Park Hotel, are:

John O. Crow, deputy commissioner of the Bureau of Indian Affairs; Smith J. DeFrance, director of NASA's Ames Research Center in California; William J. Driver,

deputy administrator of the Veterans Administration; U. Alexis Johnson, deputy Under Secretary of State for Political Affairs; James S. Lay Jr., executive secretary of CIA's U.S. Intelligence Board; Philip A. Loomis, general counsel of the Securities and Exchange Commission; G. Lewis Schmidt, assistant director of the U.S. Information Agency; F. Joachim Weyl, deputy chief of the Office of Naval Research, and B. Frank White, Dallas Regional Commissioner of the Internal Revenue Service.

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